

**Contact Our Supplies Experts**

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**TSC PRINTRONIX**  
AUTO ID  
**GENUINE SUPPLIES**



**Add the  
durability of  
thermal transfer  
labels to your  
mobile printer**

# **ThermaFlex Labels™**

## **What are ThermaFlex Labels?**

ThermaFlex labels are an innovative label product that combines thermal transfer ribbons and labels into a single roll. This allows your customers to print durable thermal transfer labels from a direct thermal printer.



## **Benefits of ThermaFlex Labels**

- **More Durable** – Thermal transfer labels are more resistant to UV, temperature, moisture, chemicals, scratches and smudges.
- **Save on Ribbon Expenses** – The ink is already on the label, so no need to buy separate ribbons.
- **Flexibility** – Labels can be printed using any thermal printer, including direct thermal and mobile printers.
- **No Need to Match Ribbons and Labels** – Eliminate the waste of mismatched ribbon/label quantity or printing narrow labels with a wider ribbon.

## **Durable Thermal Transfer Labels for Mobile Printers**

Mobile printers enable users in a wide range of industries to print material on demand – where and when it is needed. These portable, small printers generally don't have room for ribbons, limiting their use to direct thermal labels – until now. With ThermaFlex, you can print thermal transfer labels from mobile direct thermal printers.

## **Markets for ThermaFlex Labels**

- Field Services & Repair
- Warehouse & Distribution
- Horticulture
- Stevedoring
- Lumber Processing/Shipping
- Fleet Management
- Retail & Hospitality
- Healthcare
- Outdoor Asset Tagging
- And More...

