

Creative Designer EMEA (m/f/x)

TSC Auto ID is a leading developer and manufacturer of innovative thermal printing solutions. TSC Auto ID Technology is responsible for sales, support and marketing of the TSC Auto ID brands in the Europe, Middle East and Africa regions. Our company is one of the fastest growing suppliers of Auto ID and label printers for the supply chain, manufacturing, retail and healthcare markets.

We are looking for a Creative Designer who is passionate about bringing creative ideas to life through innovative graphics, compelling videos, and photography. This versatile role will see you working across multiple media formats, anything from social media graphics and event materials to product brochures and short video clips. You will play an essential role in supporting the Marketing Team with graphics and media for campaigns, projects, public relations, product launches and events as well as collaborating with a variety of internal teams to ensure brand consistency across all projects. Your role will also include liaising with our translation agency to create multi-language content that aligns with local markets while staying true to the core brand identity. This is an exciting, hands-on role that offers the opportunity to make a direct impact on how we communicate with our audience, both internally and externally.

This role is remote with occasional travel for events and team collaboration.

Your Responsibilities:

- Develop creative designs for digital and print materials, this can include but not limited to social media graphics, exhibition materials, packaging, brochures, flyers, product guides, comparison sheets, and email signatures
- Support the Channel Partner Manager with creating visuals for distributor and reseller campaigns
- Work closely with Product Managers & Communication Specialist to create new marketing literature based on product specifications
- Capture high-quality photos at events, exhibitions, and shows to support marketing and communications efforts
- Produce and edit short video clips for social media, internal communications, and event promotions, highlighting key moments, products, and brand messaging
- Work with stakeholders to storyboard, shoot, and edit engaging visual content for internal and external communications
- Collaborate closely with the Event Manager to produce digital and print marketing materials for various events, such as trade shows, conferences, and partner meetings.
- Work alongside the Communications Specialist to create advertisements, newsletters, and other communication materials for both internal and external audiences.
- Present creative ideas and designs to stakeholders, incorporating feedback to refine and finalise assets

Your Profile:

- Proven experience as a graphic designer with high expertise in video & photography and a diverse portfolio demonstrating design for digital, print, and multimedia formats
- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects)
- Experience with photography and video production, including editing and motion graphics.
- Strong understanding of layout, typography, color theory, and visual storytelling
- Ability to multitask and manage multiple projects, working to deadlines and delivering high-quality work
- Highly creative and detail-oriented with a passion for visual communication
- Adaptable, with a proactive approach to problem-solving and design challenges
- Strong communication skills and the ability to work well in cross-functional teams
- Willingness to travel across EMEA to attend events and collaborate with the team



What we offer at TSC:

- A secure job in an internationally operating company
- Travel allowance and the option of leasing a bike
- 30 days holiday and special leave days on certain occasions
- Exciting travel opportunities and exposure to industry-leading events
- A creative and collaborative environment where your ideas and contributions will make a direct impact

Are you ready for a new challenge? Then send your detailed application documents (cover letter, CV, references) by email to our HR Manager Markus: markus.huerrich@tscprinters.eu.

He will be happy to answer any questions you may have in advance on +49 8106 37979-205.

Unsolicited CVs from agencies will not be considered. TSC Auto ID promotes equal opportunities and diversity. We welcome applications from people of all backgrounds.