

Event Manager EMEA (m/f/x)

TSC Auto ID is a leading developer and manufacturer of innovative thermal printing solutions. TSC Auto ID Technology is responsible for sales, support and marketing of the TSC Auto ID in Europe, Middle East and Africa regions. Our company is one of the fastest growing suppliers of Auto ID and label printers for the supply chain, manufacturing, retail and healthcare markets.

We are looking for an Event Manager who will join our international Marketing Team. As part of your remit, you'll organise internal and external events such as annual partner meetings, EMEA exhibitions, and distributor and reseller events. You'll also be responsible for the marketing and promotional materials surrounding these events, working closely with our graphic designer, digital team, and content team. Additionally, you will manage promotional items, event logistics, and ensure that goods are shipped from our marketing warehouse in Zorneding.

This role is based in Zorneding or remote with weekly days in the office in Zorneding.

Your Responsibilities:

- Plan, organise and manage events based on event requirements, target audience, business objective and budget plus coordinate the internal and external events
- Research and secure venues, coordinate site visits, negotiate contracts, and manage vendor relationships
- Travel extensively to oversee and ensure the successful execution of all events
- Create briefing documents for suppliers and coordinate venue setup and teardown
- Collaborate with the graphic designer to create compelling event artwork and marketing collateral
- Work closely with the digital and content teams to deliver event communication plans that align with brand messaging
- Plan and manage event promotion, including marketing campaigns, communications, and attendee engagement
- Organise and manage the procurement, shipping, and inventory of promotional items for events out of the marketing warehouse in Zorneding
- Track and manage invoices, ensuring payments and expenses are handled accurately

Your Profile:

- Completed studies specialising in marketing or event management or alternatively completed training with corresponding additional qualifications in marketing and event management
- Extensive experience in event management
- Creatively minded with the ability to bring innovative ideas and concepts to events
- Excellent organisational and administrative skills with a focus on operational efficiency and budget tracking
- Strong presentation and communication skills, with experience building and delivering decks for stakeholders
- Business fluent in German and English, any other spoken language is desirable
- Self-motivated and problem-solving attitude paired with adaptability and organised and risk-aware

Das bieten wir Dir bei TSC:

- A secure job in an internationally operating company
- Travel allowance and the option of leasing a bike
- 30 days holiday and special leave days on certain occasions
- Exciting travel opportunities and exposure to industry-leading events
- Possibility to work remotely

Are you ready for a new challenge? Then send your detailed application documents (cover letter, CV, references) by email to our HR Manager Markus: markus.huerrich@tscprinters.eu.



He will be happy to answer any questions you may have in advance on +49 151 58331838.

Unsolicited CVs from agencies will not be considered. TSC Auto ID promotes equal opportunities and diversity. We welcome applications from people of all backgrounds.